

2023

OHIO CRIME PREVENTION ASSOCIATION

Engagement and Technology for Crime Prevention

Annual Training Conference 2023

April 2023

**Embassy Suites
Dublin, Ohio**



Contact Us
740-280-6272



More Info
www.ocpa-oh.org

- Sunday, April 2, 2023 6:30 p.m.
Muirfield Room
Round Table Discussion
- Hotel complimentary breakfast is served daily from 6:30 a.m. – 9:30 a.m.
- Hotel cocktail hour at Urban Craft 5:30 p.m. – 7:30 p.m.
- Tuesday, April 4, 2023 6:30 p.m.
Hospitality Night – Dublin Room A

**SUNDAY, APRIL 2, 2023 – 6:30 – 8:00 P.M. ROUND TABLE DISCUSSION
TRENDS IN CRIME PREVENTION IN THE MURFIELD ROOM**

MONDAY, APRIL 3, 2023 – DUBLIN ROOM C/D

8:00 am - 9:00 am	Registration
9:00 am - 9:15 am	Opening Ceremony
9:15 am - 10:30 am	Stan Parlow: Leading Relentlessly
10:30 am - 10:45 am	Break and opportunity to network and visit exhibitors
10:45 am - 12:30 pm	Chris Lindenau & Marshall Freeman: Allies for Safety
12:30 pm - 1:30 pm	Lunch provided by OCPA
1:30 pm - 3:00 pm	Transcend Robotic Demonstration by EDGE/SWAT
3:15 pm - 3:30 pm	Break and opportunity to network and visit exhibitors
3:30 pm - 4:30 pm	Ohio Homeland Security and the Ohio Fusion Center

TUESDAY, APRIL 4, 2023

Class Time	Dublin B	Dublin C	Dublin D
8:30 am - 9:45 am	<u>Community Engagement in Rural Communities</u>	<u>Locating, Legally Obtaining & Utilizing Digital Evidence</u>	<u>Preparing for Life After Law Enforcement</u>
9:45 am - 10:00 am	Break and opportunity to network and visit exhibitors		
10:00 am - 11:30 am	<u>Police Activities League and Faith Outreach Programs</u>	<u>OSHP Criminal Intelligence Unit</u>	<u>Rebranding Law Enforcement: Through Communication, Outreach and Participation</u>
11:30 am - 1:30 pm	OCPA Annual Meeting & Awards Luncheon Dublin A		
1:30 pm - 3:00 pm	<u>Ohio Attorney General Consumer Scams</u>	<u>How Skillful Communication Builds Community</u>	<u>Perception Management: Policing in the Age of Social Media</u>
3:00 pm - 3:15 pm	Break and opportunity to network and visit exhibitors		
3:15 pm - 4:30 pm	<u>The Art of Termination</u>	<u>OSHP Criminal Intelligence Unit</u>	<u>How to Win Friends & influence People in a Digital Age</u>

Conference courses are subject to change without prior notice

**JOIN US TUESDAY EVENING FOR OCPA HOSPITALITY NIGHT 6:30 – 8:00 PM
DUBLIN ROOM A FOR TRIVIA!**

WEDNESDAY, APRIL 5, 2023

Class Time	Dublin B	Dublin C	Dublin D
8:30 am - 9:15 am	<u>Protecting Older Ohioans from Investment Fraud</u>	<u>Eyes in the Sky</u>	<u>8-80 Cities</u>
9:15 am - 9:30 am	Networking Break		
9:30 am - 10:15 am	<u>From Active Threat to Threat Assessment, Empowering the OSU Community</u>	<u>Columbus PD Therapy Dog Unit</u>	<u>Crushing It in Community Engagement</u>
10:15 am - 10:30 am	Networking Break		
10:30 am - 11:15 am	<u>Protect the Nation's Transportation Systems to Ensure Freedom of Movement for People and Commerce</u>	<u>Westlake Police Drone Unit</u>	<u>Police, Courts, and Communities: Managing Problem Properties through Abatements</u>
11:15 - 11:30	Networking Break		
11:30 am - 12:15 pm	<u>Euclid Police Community Response Unit</u>	<u>Operation Identification: The Forgotten Crime Prevention Tactic</u>	<u>FBI</u>
12:15 - 1:30 pm	Lunch	Installation of New OCPA Officers	Raffle
			Dublin A

Conference courses are subject to change without prior notice

Attention OCPA Members

Election of Officers to the OCPA Board

During lunch on Tuesday, April 4th, elections will be held for the offices of:

OCPA VICE PRESIDENT (2-year term)

OCPA TREASURER (2-year term)

Floor nominations will also be accepted

KEYNOTE SPEAKER



STAN PARLOW

Leadership is practiced at every level of an organization and is not reserved for those with formal management titles. Leading Relentlessly means practicing the leadership principles that make you the leader you desire to be constantly and consistently with Relentless Effort. Leaders must define their moral compass, and create their definition of leadership while determining their leadership legacy. Once leaders determine their leadership legacy, they must find tangible ways to communicate their leadership approach to those around them. This requires introspection, planning, lifelong learning, and Relentless Effort. Crime Prevention Officers must be leaders no matter their rank if they are to be successful in implementing their programs within their agencies, with their private sector partners and with the community at large.

KEYNOTE SPEAKERS

ALLIES FOR SAFETY: HOW FORWARD-THINKING AGENCIES AND COMMUNITY LEADERS ARE CHANGING THE WAY THEY COLLABORATE TO MAKE MAJOR ADVANCES IN PUBLIC SAFETY

Precision Policing strategies combined with unified technologies have the power to aid in precise suspect identification, create better situational awareness for officers, and deliver more accountability. This builds greater trust and cooperation between law enforcement agencies and their communities. Live video is a key facilitator of these efforts, from dash cams and body cams to city cameras, and ALPRs. As a next step, tying these resources to your CAD system and effectively tapping into the massive supply of private security cameras is a force multiplier that can be a game changer for your RTCC. Join Chris Lindenau, CEO of Fusus, to learn how precision policing strategies driven by the right technology have positively impacted communities and clearance rates across the nation.

KEYNOTE SPEAKER



CHRIS LINDENAU

Chris Lindenau is the CEO of Fūsus, a technology company focused on developing real-time crime center and community collaboration systems for cities and public safety agencies. Lindenau has sixteen years of experience launching and growing technology companies in the public safety, commercial, and defense markets.

A native of Columbia, Maryland, Chris holds a Bachelor's Degree from the United States Naval Academy and a Master's Degree in Business Administration from the Georgia Institute of Technology. During his six years on active duty as a Navy Diver, Search, and Rescue Swimmer, and as a Supply Officer, he deployed to the Middle East to assist the U.S. effort during Operation Enduring Freedom and the Global War on Terrorism. After the military, Lindenau served as the Chief Revenue Officer for Utility Inc., a manufacturer of hardware and software solutions for mobile connectivity, body camera, and in-vehicle video systems for first responders, and the Director of Global Sales and Marketing for Moog Sensor and Surveillance Systems, a division of the company's Space and Defense Group.



KEYNOTE SPEAKER



MARSHALL FREEMAN

Marshall Freeman is the Deputy Chief Administrative Officer of the Atlanta Police Department. Prior to joining the APD, Marshall served as the Chief Operating Officer for the Atlanta Police Foundation, the nationally renowned non-profit law enforcement advocacy, strategic planning, and research organization that supports public safety in Atlanta. He led a team that manages programs and initiatives designed to prevent and decrease crime, enhance public safety infrastructure, increase police visibility, provide midcareer training to Atlanta Police Department officers, and test and acquire state-of-the-art technology for the south's largest urban police force.

A native of Detroit, Marshall is a graduate of Johnson & Wales University, where he earned a Bachelor of Science Degree in Sports/Entertainment and Event Management. Marshall is a member of the International Association of Chiefs of Police. He is also involved in several civic roles: Crime Stoppers USA, Regional Director; Inspire Brands Foundation, Trustee; Midtown Atlanta Rotary Club, Member and serves on the LGBTQ Advisory Board for the City of Atlanta.

KEYNOTE SPEAKER



TRANSCEND ROBOTICS & BRINC DRONES

Transcend Robotics delivers robots that never give up. Through relentless innovation and fueled by operator feedback, Transcend has successfully delivered hundreds of robots to law enforcement and militaries worldwide. The technology enables robotics systems to move freely in unpredictable environments for reconnaissance, bomb, and hazardous missions. EDGE SWAT will provide a demonstration of the Vantage Robot and BRINC drones.

EDGE SWAT is a multi-jurisdictional team comprised of members from six (6) city police departments: Euclid, South Euclid, University Heights, Cleveland Heights, Shaker Heights, and Beachwood. The team consists of 35 SWAT operators, 12 Crisis Negotiators Team (CNT), 9 SWAT medics, 3 SWAT Canines, 4 Marksmen/Observers, and 5 Bomb Technicians.

KEYNOTE SPEAKERS

OHIO HOMELAND SECURITY AND THE OHIO FUSION CENTER NETWORK

State and major urban area fusion centers serve as focal points to integrate information from local, state, federal, public, and private sectors, creating information and intelligence products that target known or emerging threats and vulnerabilities. Analysts at the centers evaluate information from multiple sources and subsequently develop intelligence and informational products to aid first responders and other partners to ensure public safety. These informational and intelligence products are distributed not from a single viewpoint but from a comprehensive and neutral homeland security perspective. The centers work with an extensive network of partners endeavoring to prevent rather than respond to a critical incident. The Ohio Fusion Center Network is comprised of three centers which are all recognized by the US Department of Homeland Security. The Northeast Ohio Regional Fusion Center (NEORFC), Greater Cincinnati Fusion Center (GCFC), and Statewide Terrorism Analysis and Crime Center (STACC), through their partnership, offer unique services that can be leveraged by first responders across the state.

KEYNOTE SPEAKER



MICHAEL HERB

Michael Herb is the Director of the Northeast Ohio Regional Fusion Center (NEORFC). He oversees a team of analysts, manages the day-to-day operations, and directs the overall mission of the center to serve the local, state, and federal partners in northeast Ohio. Current collaborations and projects examine issues in gun violence, the opioid epidemic, and domestic violent extremism. Prior to taking over at the NEORFC in 2019, he served as an administrator with the Cuyahoga County Sheriff's Department where he worked to create and implement an information-sharing platform to connect over 60 law enforcement agencies in the county. Before his work in Ohio, he was a full-time police officer with the Houston (TX) Police Department.

KEYNOTE SPEAKER



JANILLE STEARMER

Janille Stearmer has served as Assistant Director of Ohio Homeland Security since July 2021 and was appointed as the Acting Executive Director on August 10, 2022. Within the scope of her duties, Ms. Stearmer is engaged in developing statewide homeland security and manages all units in the division; Private Investigator Security Guard Services (PISGS), Infrastructure/Cybersecurity Protection, Education and Outreach, Planning and Grants, and the Terrorism Analysis Unit (TAU) at the Statewide Terrorism Analysis and Crime Center (STACC).

Ms. Stearmer holds a Master's degree in Public Administration and Geographic Information Systems and two Bachelor's degrees. She is also a graduate of the Emergence Program through the Center for Homeland Defense and Security at the Naval Postgraduate School.

Over her 16-year career in public safety, Ms. Stearmer has spent considerable time supporting community-level public safety programs including Citizen Police Academies, Community Emergency Response Teams (CERT), and first responder Rescue Task Force training. Prior to her career in public service, Ms. Stearmer managed a business with her husband while raising four children.

KEYNOTE SPEAKER



JENNIFER MITSCH

Lieutenant Jennifer Mitsch is a twenty-five-year veteran of the Cincinnati Police Department. Lt. Mitsch served in Patrol, Violent Crimes, Personal Crimes, Homicide, and Planning Section prior to her assignment as the Director of the Greater Cincinnati Fusion Center & Real Time Crime Center in January of 2022. She was responsible for the creation and development of the Cincinnati Citizens Respect Our Witnesses (CCROW) program and oversees numerous Department projects such as ShotSpotter and Grants Administration. Lt.

Mitsch has a Doctor of Education in Leadership Development and a Master of Science in Human Resource Development, both from Xavier University.

8-80 CITIES

Transforming communities into spaces that can support everyone from ages 8-80 creates a sustainable city with welcoming and accessible spaces; a city for people to grow up and grow old; where all people have the right to safe and active mobility. Officer Dunn will cover how police can achieve a safer community through engagement using the principles of 8-80.

MARTIN DUNN

Officer Martin Dunn is the Community Relations Officer (CRO) / Crime Prevention Specialist (through the Ohio Crime Prevention Association - (OCPA) for the Shaker Heights Police Department in Cuyahoga County. Officer Dunn is a part of the Community Engagement Unit for the Police Department which is assigned to the Detective Bureau in the Police Department. His duties include creating school-related safety programs for students, supervision of school crossing guards, conducting premises security inspections for residential homes and business and developing community-based educational and engagement opportunities in the City of Shaker Heights. He is in his 27th year as a Police Officer and has been with the Shaker Heights Police Department since 2007. He had worked for the East Cleveland Police Department 12 years prior to coming to the SHPD and is a Persian Gulf/Desert Storm Veteran.



COLUMBUS THERAPY DOG UNIT

Officer Paulins is the handler and head training for the Columbus Therapy Unit which he started in 2019. Learn how this unit was formed and how the TDU is used throughout the department and community, as well as the training the dogs undergo.

MIKE PAULINS



Officer Mike Paulins, pictured with Simon, is a graduate of Ohio University and the National K-9's Master K-9 School. Mike has been with the Columbus Police Department since 1993 and spent 15 years as a Detective in Special Victims Unit before forming the Therapy Dog Unit in 2019.

COMMUNITY ENGAGEMENT IN RURAL COMMUNITIES

STAYING CONNECTED WITH PROGRAMS AND TECHNOLOGY

Union County Sheriff's Office engages with the rural community through programs, technology and fundraising. Learn how to run successful initiatives such as Project Life Saver, Senior Watch, Neighborhood and Business Watch, CRASE training in the workplace and House of Worship, Coffee with the Sheriff and Deputies, Safety Town and crime prevention outreach initiatives for farm safety. The UCSO also utilizes Kind Calls for Seniors and a Sheriff's app to connect with residents, and has successfully operated fundraisers to bring in thousands of dollars!



JAMIE PATTON
UNION COUNTY SHERIFF

Union County Sheriff Jamie Patton is President of the Buckeye Sheriff Association and has over 30 years of service to the citizens of Union County that includes corrections, patrol, investigations, juvenile, property and sheriff responsibilities. He is a member of FOB Lodge 171, Union County Farm Bureau, and a board member of the Union County Public Safety Support Group.



RICH CRABTREE
UNION COUNTY DEPUTY

Deputy Rich Crabtree has been a deputy for Union County since 2000 and became the Public Safety Officer in 2001. He is cross-trained to be an emergency medical technician and firefighter, and he is a crisis negotiator. Deputy Crabtree is the SRO and crime prevention officer who focuses on promoting citizen awareness of crime prevention methods.

COMMUNITY RESPONSE UNIT

CRU focuses a small team of officers to address specific problems in targeted hotspots for issues primarily related to illegal firearms and narcotics possession. CRU is not assigned to radio calls but saturates areas in the community that are known for high levels of criminal activity, CRU officers use a proactive policing style that engages community members in solving problems in micro locations. Utilizing a diverse style of policing by wearing fully-marked uniforms and plain clothes for surveillance, the CRU assists narcotics and the detective bureaus to develop felony cases, address juvenile concerns, and other quality of life issues.



Euclid Police CRU consists of Sgt. Shon Williams, Officer Matt Gilmer, Officer Sam Thirion and Officer Brandon Moore with a combined 37 years of law enforcement experience. The CRU has led the department in gun seizures, 134 firearms in 2022, and \$84,000 in US currency seizures for narcotics investigations.

CRUSHING IT IN COMMUNITY ENGAGEMENT

Huber Heights Police Division went from an average police department to crushing it! HHPD has three very active social media platforms and a website and offers residents a Citizens Police Academy, Crime Prevention Academy, and a variety of awesome events.

Developing relationships with the community is an integral part of police work and the department has used community help to acquire resources and execute successful events. Learn from Officer Nick Lambert how to crush it in your own community.

NICK LAMBERT

Nick Lambert is a combat veteran and served in the United States Air Force. Officer Lambert started in law enforcement in 2006 working at the Miami County Jail, graduated from the Sinclair Police Academy and started working for the Huber Heights Police Division in 2009.

Officer Lambert's duties have included working patrol, school resource officer, field training officer, honor guard, and officer in charge. Currently, Officer Lambert is Huber Heights Police Public Affairs Officer, a role he loves and he's crushing it!



FROM ACTIVE THREAT TO THREAT ASSESSMENT:

EMPOWERING THE OSU COMMUNITY

Campus safety is priority for The Ohio State University Police Department and is ever evolving. The OSU campus is over 2.5 square miles with five extension campuses and property in all 88 counties in the State of Ohio. A student population of 65,000, staff population of 47,600, Wexner Medical Center staff and patients, and numerous campus visitors daily creates unique challenges for OSUPD. Detective Shaffer will share how a large campus like OSU employs active threat and threat assessment programming for civilians and how the department engages and empowers the community. This presentation will provide insight into how safety on a campus this size is achieved through a partnership with Buckeye Nation. Detective Shaffer encourages anyone to ask questions about the department's challenges and accomplishments in this goal.

CASSANDRA SHAFFER DETECTIVE

Detective Cassandra Shaffer has been an officer with The Ohio State University Police Division for 14 years. From night watch officer to Joint Patrol Unit, Detective Shaffer was also selected for the investigations bureau and eventually assigned to focus on threat assessment and crisis cases that affect the university community. Detective Shaffer is the primary crime prevention officer and assigned as the LEO liaison to the Office of the President, Academic Affairs, Compliance, Legal Affairs, and other university stakeholders. Detective Shaffer serves on both threat assessment teams for Student Life and Human Resources. She is a member of the Association of Threat Assessment Professionals and a master trainer through Homeland Securities National Threat Evaluation & Recognition program, and serves on the Dignitary and Defensive Tactics teams and is assigned as the primary officer for the university president.



HOW SKILLFUL COMMUNICATION BUILDS COMMUNITY

Being successful in the sales profession is accomplished by gaining the confidence and trust of potential clients. This is done by using effective sales skills and techniques, and these same skills, when applied to policing, can help improve effectiveness at developing increased trust with the clientele, our citizens. Officers striving for excellence in their community engagement efforts can develop and achieve their personal goals as this session will explore the best sales methods to improve communication skills.

TOM MCLEAN

Tom McLean started out in sales and marketing and his professional career spans five decades in business. Tom has developed and implemented methods to profitably grow companies which led to turning around struggling businesses, ultimately founding and growing several new companies employing hundreds around the world. He attributes his business success to recruiting practices which focused on hiring people with good communication skills, continually sharpened through mentoring and training.



HOW TO WIN FRIENDS & INFLUENCE PEOPLE IN A DIGITAL AGE

Building relationships in the community is part of what we are called upon to do as crime prevention and law enforcement professionals. In this workshop, participants will learn Dale Carnegie's iconic principles from his classic, *How to Win Friends & Influence People*, and how they can help us build community connections in our world today.



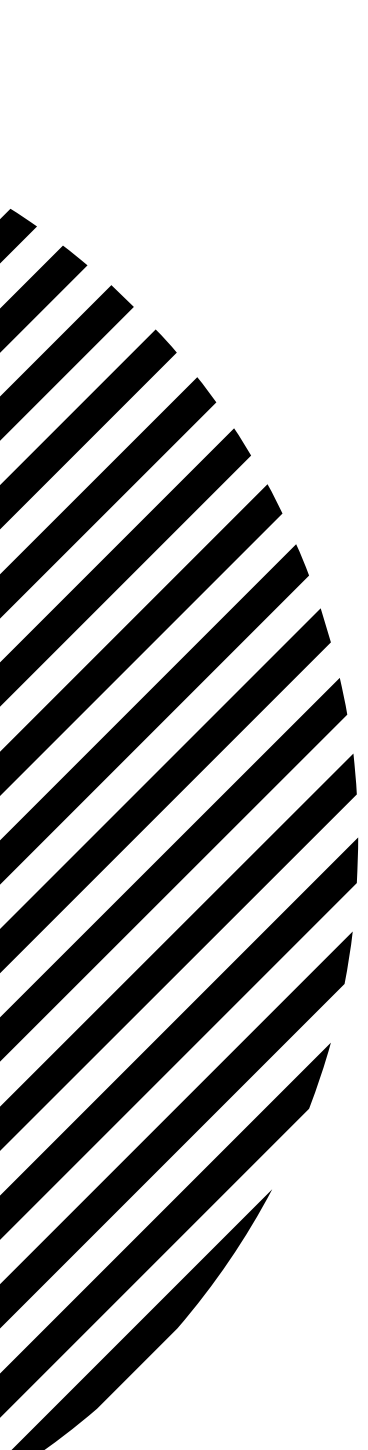
JOHN GLANEMAN

John Glaneman is the President and Senior Trainer for Dale Carnegie and owns the three-franchise group – NE Ohio, Western PA, and Central PA. John grows the business through strategic planning, focused client interactions, and leading a diverse sales and operations force in four states and over 80 counties. He spearheads the development and execution of marketing efforts ensuring the attainment of enrollment and revenue projections for the short and long term.



MARILEE MACASKILL

Marilee MacAskill is the Director for NE Ohio and she holds four international sales awards from Dale Carnegie. Her background includes extensive work in advertising, public relations, manufacturing, and even tourism. She handled accounts for companies including Royal Dirt Devil Vacuums, Anchor Hocking Glass, and American Harvest. Marilee is regularly among the top in sales in Ohio for the company.



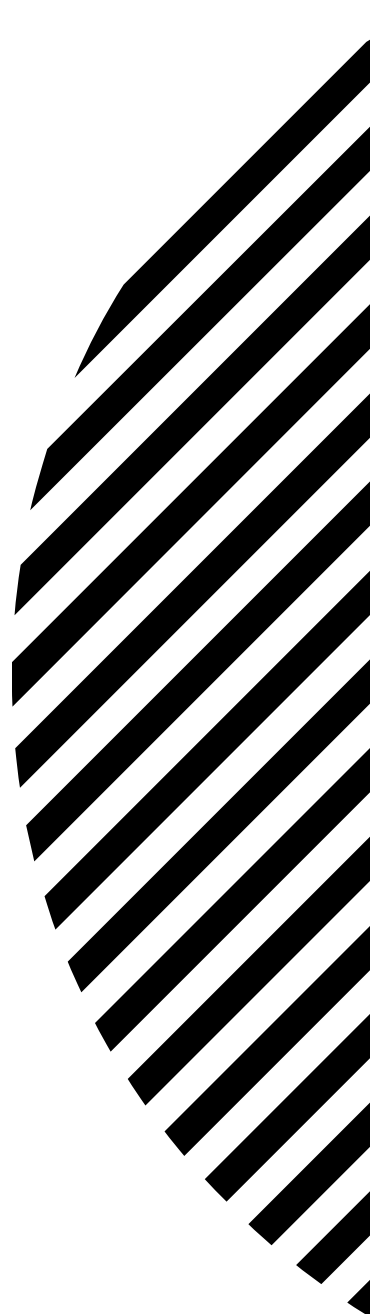
LOCATING, LEGALLY OBTAINING & UTILIZING DIGITAL EVIDENCE

Review a case study involving a premeditated home invasion which resulted in the homicide of the targeted resident and subsequent arrest and prosecution of three responsible suspects. The complex nature of the investigation utilized multiple facets of digital evidence collection and review culminating in a successful conclusion to the investigation.



MIKE KNACK

Mike Knack is a thirty year law enforcement veteran, retired from the City of Euclid who has served in detective bureau, administrative services, community policing, and patrol platoons. Mike has a bachelor's degree and over 3, 230 hours of continuing education and certification in law enforcement, crime prevention, emergency response, and leadership. Mike operates his own company known as Security Surveys LLC and works with large and small businesses, schools and places of faith on violence prevention and security awareness.



NOW WHAT?

PREPARING FOR LIFE AFTER PUBLIC SERVICE

After 25–35 years in public service, you are ready for the next phase of your life, but where do you start and what resources are available? Too young for social security and Medicare, and too much energy to languish in “retirement mode” for very long. You will be searching for what’s next.

This breakout session is a peek behind the screen, at the radically different work environment of 2023, and the nature of public vs. private employment. It is an introduction to a different way of thinking about work and the workplace, revealing tools, texts, and resources to help with this transition. You will see different interviews with successful retirees and discover three very distinct paths available. You will be introduced to Plan, Prepare, and Perform steps a primer to begin/continue your preparation.

DAN KATT

Dan Katt is a lifetime certified instructor through the Ohio Police Officers Training Academy and spent 27 years as a Cincinnati Police Officer. His experience in law enforcement includes 10 years of patrolling the interstates while in the Traffic Bureau investigating serious accidents and teaching traffic-related courses for Great Oaks Police Academy. He also served as a Neighborhood Liaison Officer and Crime Prevention Specialist and finished his career as a Police Specialist (Detective). Dan’s current job, or life after public service, is being the Corporate Loss Control Manager for Rumpke Waste.



OHIO ATTORNEY GENERAL CONSUMER SCAMS

Ohio Attorney General's Office Consumer Protection is a great resource for law enforcement officers and provides a multitude of presentation for your community. Learn how this works while also learning how scammers use a variety of tactics to make their offers seem legitimate. Learn to recognize the signs of a scam to protect yourself and those you care about. Find out some of the common types of scams faced by consumers as well as how to reduce your risk of identity theft.

DANIELLE MURPHY



Danielle Murphy is a Consumer Educator for Ohio Attorney General Dave Yost's Consumer Protection Section. As a Consumer Educator, Danielle conducts presentations to groups across the state to educate Ohioans about their rights as consumers and how to avoid becoming victims of various scams. Danielle also prepares educational materials to advance the Consumer Protection Section's mission of protecting Ohioans and their families from deceptive and unfair business practices and consumer fraud. She has worked for the Ohio Attorney General's Office for over 17 years in various sections including Labor Relations, Chief Council Staff and Consumer Protection.

OHIO STATE HIGHWAY PATROL CRIMINAL INTELLIGENCE UNIT

CAPABILITIES OVERVIEW

The presentation will provide an overview of the Ohio State Highway Patrol's Criminal Intelligence Unit's capabilities.

The presentation will focus on how the unit can provide real-time assistance, case support and products for both internal and external law enforcement customers



The Ohio State Highway Patrol Criminal Intelligence Unit was established in 2002, becoming fully staffed and operational in 2012. The Intelligence Unit currently provides 24/7 support to internal and external law enforcement customers with real-time crash, case and traffic stop assistance, as well as long-term, larger scale case support. OSHP Intelligence Analysts are trained in a number of disciplines and provide analytical support for a wide variety of criminal activities. Services are offered free of charge to any inquiring law enforcement agency.

OPERATION IDENTIFICATION: THE FORGOTTEN CRIME PREVENTION TACTIC

While security cameras, alarm systems, video doorbells, and geo-locators are popular among consumers, law enforcement professionals only endorse Operation Identification. Operation ID provides the critical information needed to solve, arrest, and convict criminals—the owner-applied number (OAN), make, model, and serial numbers of stolen, lost, and missing property—all of which is easily uploaded to the National Crime Information Center (NCIC).

JON SHELNESS

Jon Shelness is a subject-matter expert on Operation Identification and has developed a police-accepted enhancement of Operation ID at MPIDR.com. Jon has a criminal justice background and has been a board member of his neighborhood association in Des Moines, Iowa, since 2013. Operation ID has been presented to California Crime Prevention Officers Association, Florida Crime Prevention Association, and Western States Rural Livestock Enforcement Association.



PERCEPTION MANAGEMENT: POLICING IN THE AGE OF SOCIAL MEDIA

Navigating the public's perception is now assigned to police departments and sheriffs. The citizens expect these government bodies to consistently post on Social media channels and interact on the internet. Many law enforcement agencies ask themselves, "What should I post, and how should I respond to the public?" They now find themselves in need of best practices for the Social media landscape. Tips, practical advice, and case studies will be provided to help these law enforcement agencies tactfully communicate with the people they defend.

ALEXANDER ZINNI

Alexander Zinni started Alpha Key Digital as a freelancer in 2015. The demand for his services increased greatly, and the company, as it is known today, was born in 2016. His passion for helping businesses thrive in a digital world, coupled with his love for marketing, spurred him on to create a company that can deliver beautiful designs and provides advanced marketing techniques. With an education in English and Business from Case Western Reserve University and a diverse portfolio for web development and design, Alexander strives to be on the cutting edge in digital marketing



Alpha Key
DIGITAL

POLICE ACTIVITIES LEAGUE AND FAITH OUTREACH PROGRAMS

Designed with the specific purpose to connect with their community and make positive impacts on their youth, PAL Programs in Euclid continue to find great success. Driven by the efforts and energy of a key team of people, the non-profit arm of Euclid Police uses programs like soccer camps, basketball, Safety Town, and the Junior Police Academy to bridge gaps with the youth and continue to fight the sometimes-negative perception of law enforcement. Also, learn how Euclid Police are continuing to build relationships with their houses of worship in an effort to better serve and connect with their community.

GEORGE PANAGIOTOU

Officer George Panagiotou brings a unique perspective to his role as Community Policing Officer for the Euclid Police Department (EPD). After serving 14 years as an Infantryman in the United States Marine Corps, George felt the calling to serve in a different way - as a Police Officer. Now in his 17th year at the Euclid Police Department, he has had a wide variety of opportunities and experiences. He is instructor certified in a number of topics including A.L.I.C.E., SABRE OC, and ASP, and serves as the lead Defensive Tactics Instructor for EPD. In his opinion though, his most important role is serving as the face of the Police Activities League (PAL) where he is affectionately known by the community and kids as "O.G." or "Officer George". Driven by his faith and a passion to serve, George utilizes his life experiences to provide PAL programs that connect with hundreds of kids every year, focused on teaching life lessons and building bonds that will last a lifetime



POLICE, COURTS AND COMMUNITIES: MANAGING PROBLEM PROPERTIES THROUGH ABATEMENTS

Police, city attorneys, and communities often have options through the criminal justice system in handling problem properties. Complaints of continuous crime activity that include narcotics, prostitution, and assaults can be handled as a nuisance abatement case which causes a private property owner to act or end up in court. Learn how the nuisance abatement process can be a force multiplier for your department.



CHRIS RILEY

Officer Chris Riley is currently assigned to the Organized Crime Bureau as a Nuisance Abatement Detective within the Columbus Division of Police. After serving over two decades as a Community Liaison Officer, Chris continued working in a position with direct community impact through a collaboration with the Columbus City Attorney's Office.

In addition to patrol, Chris' other auxiliary assignments within the police division includes time in the counter-terrorism unit and as a relief flight officer. Detective Riley is an OPOTA SME and consults on matters of security and crime prevention. He has been a presenter for the National Crime Prevention Council in Washington DC, and the Ohio Crime Prevention Association and serves as an adjunct instructor for the Central Ohio Technical College in Newark.



STEVE DUNBAR

Steve Dunbar is an Assistant City Attorney in Columbus City Attorney Zach Klein's office. Steve is the Section Chief of the City Attorney's Zone Initiative Team, which works closely with the Division of Police, Code Enforcement, other city departments, and community organizations to abate nuisance properties that blight Columbus's neighborhoods.

Steve has worked in the Columbus City Attorney's Police Legal Advisor Section and the Prosecution Section. Steve has also served as a Special Assistant United States Attorney prosecuting federal gun cases in the Southern District of Ohio. Prior to joining the Columbus City Attorney's Office, Steve was an Assistant Law Director in Marysville, Ohio, where he was also in private practice.

PROTECT THE NATION'S TRANSPORTATION SYSTEMS TO ENSURE FREEDOM OF MOVEMENT FOR PEOPLE AND COMMERCE

TSA Surface Inspectors are responsible for some regulatory inspections, but the primary focus is within the TSA Outreach Programs which are free to any business where land-based transportation is a function of the business. These programs are designed to help elevate awareness and decrease opportunities for risks related to terrorism or other criminal activities. Crime prevention practitioners will learn how the TSA Outreach Programs help businesses in training, assessing processes, evaluating security programs, and how they perform exercises or drills.

JERI ROPER

Jeri Roper is a Surface Inspector for the TSA and she performs outreach programs for all land-based transportation in Northern Ohio. Surface inspectors work with freight rail, passenger rail, mass transit, passenger buses, school districts, trucking, and other critical transportation infrastructure.



PROTECTING OLDER OHIOANS FROM INVESTMENT FRAUD

Older adults are especially vulnerable to financial fraud, and their families are often financially impacted if the person loses his or her entire savings. Presenters will provide an overview of the elements of investment fraud, a felony level crime in Ohio, an overview of the resources available to help protect Ohioans from becoming a victim, as well as resources to help identify and prosecute investment fraud.

Janice Hitzeman is the Attorney Inspector and Chief of the Enforcement Section for the Ohio Division of Securities. Prior to joining the Division in 2010, Janice worked in the Fraud Division of the Ohio Department of Insurance and was an Assistant Prosecuting Attorney with the Delaware County Prosecutor's Office in the Felony Criminal Division. Prior to joining the law enforcement community, she was in private practice for 10 years, focusing on real estate, mortgage lending, and title insurance law.



Leo Fernandez is a certified public accountant licensed by the Ohio Board of Accountancy. His background for the last 20 years in public service includes positions as a forensic accountant and a fraud auditor for the Ohio Attorney General's Office and the Ohio Auditor of State's Office, respectively.



Joe Vance is currently a Magistrate in the Summit County Court of Common Pleas. Before moving to the court, he was a career Assistant Prosecuting Attorney. He began his career in The City of Canton Prosecutor's Office and was an Assistant Stark County Prosecutor, working in the Criminal Division until 2021. He then became an Assistant Prosecuting Attorney in Summit County until January of 2023. In his time as a prosecutor he has handled thousands of criminal cases with a focus on violent felonies and white-collar offenses.



REBRANDING LAW ENFORCEMENT: THROUGH COMMUNICATIONS, OUTREACH, AND PARTICIPATION (COP)

This workshop will provide applicable strategies designed to enhance the relationship between law enforcement and the community. The curriculum will also address the challenges law enforcement faces today as it relates to public perception and how we can reestablish our mission, purpose, and commitment to those we serve.

MICHAELA THOMAS

Michaela Thomas is the Director of Community Engagement and Public Information Officer for the Stark County Sheriff's Office. Michaela has served in the marketing and communications field for nearly 15 years, and throughout her career she has worked as a news journalist and a marketing professional across industries.



THE ART OF TERMINATION

Termination is one of the most difficult tasks that a company can perform, but because the process is so emotional and challenging, terminations are often rushed and hastily planned. The consequences of a poorly handled termination can be substantial (harassment claim, litigation, employee suicide, or injury/death to others). This presentation will discuss how to plan a termination in advance; how to identify high risk terminations and include a threat assessment process; how to use timing to your benefit; how to notify the employee; how to create soft landings; how to manage the logistics of termination meetings; and how to conduct follow-up actions if appropriate, to include law enforcement assistance. This presentation can be used by Crime Prevention Officers to guide their stakeholders in creating termination policies and programs. Additionally, this material is applicable to Security Departments, Law Enforcement Officers, Human Resource teams, Labor Relations Groups, Legal representatives, and many others that can contribute to this process.

Stan Parlow is the President and Founder of Relentless Effort LLC. Stan is a seasoned leader with more than forty years of service and twenty-seven years of formal leadership experience in both the public and private sector. Stan served as a Special Agent with the Federal Bureau of Investigation, a Commander with the Columbus Division of Police and a Vice President and Chief Security Officer with American Electric Power. Stan held a variety of positions during his career including: Hostage Negotiation team member, SWAT team member, Incident Commander and Law Enforcement and Corporate trainer that position him to talk about a number of different security and leadership related topics. Stan is a lifelong learner and holds a Master of Science Degree in Administration and a Juris Doctor degree along with several professional certifications. Stan is dedicated to helping people live their best personal and professional lives through his consulting practice, Relentless Effort LLC.

STAN PARLOW



THE EYES IN THE SKY

Ohio Traffic Incident Management (OTIM) This statewide program looks to provide training to first responders on how to safely manage incident scenes. Learn about the trainings ODOT offers and many other aspects of the program.

ODOT Traffic Management Center (TMC) An overview of ODOT's traffic management center will be provided and how it can be used as a resource for officers responding to incident scenes. The center has access to over 1000 freeway cameras in the state and manages over 150 Digital messages boards. Learn about the TRIP Program (Towing & Recovery Incentive), Freeway Service Patrol Program, and ODOT's ability to record video from cameras, as well as the newly adopted wireless emergency alert system and how Ohio's traveler information system (OHGO) is integrated.



MICHAEL MCNEIL

Michael McNeill has been a member of the Ohio Department of Transportation for the past 13 years. After spending 10 years in the ODOT Highway Safety Program analyzing crash data & trends, Mike is now in the office of Traffic Management and oversees ODOT's Traffic Management Center, Freeway Service Patrol Program, other Traffic Incident Management Programs. Mr. McNeill earned his bachelor's degree in Civil Engineering from the University of Toledo and is a licensed Professional Engineer in Ohio.



JUSTIN YOH

Justin Yoh has been with the Ohio Department of Transportation for 14 years having spent the majority of his career working in ODOT's District 7, Dayton Metropolitan area as a Traffic Operations Engineer. Currently, Justin oversees ODOT's Transportation System Management & Operations and Traffic Incident Management programs. Justin holds a bachelor's degree in Civil Engineering from Ohio Northern University and is a licensed Professional Engineer in the State of Ohio.

WESTLAKE POLICE DRONE UNIT

Westlake Police use drones for both enforcement efforts, but also for community outreach such as crime prevention analysis for residential and business security surveys. Westlake PD will explain how their drones offered critical information during an incident where the suspect fired at officers causing injury but resulting in the suspect's apprehension. Two drones will be demonstrated during the workshop.



TIM GAERTNER

Tim Gaertner is the SRO, Crime Prevention Unit Member, and Drone Pilot for the Westlake Police Department. Tim has his Drone Pilot FAA license and has been in law enforcement since 1987. His experience includes SWAT Commander, Northern Ohio Violent Fugitive Task Force, Vice Unit Sergeant, and Narcotics Detective.

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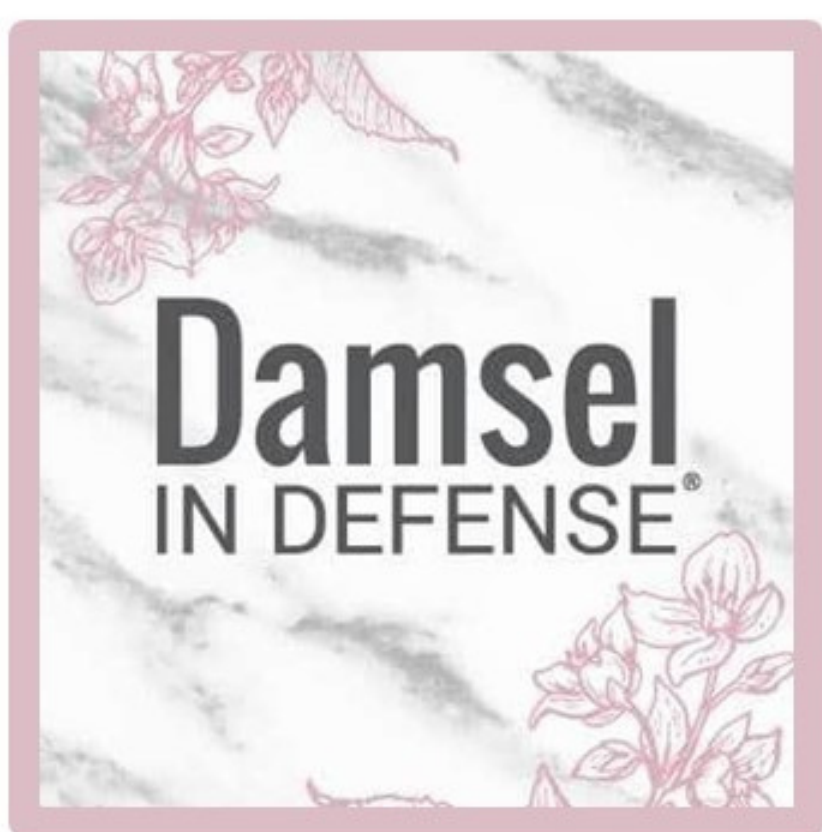
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\$50 annual membership to OCPA provides resources like Munitoons for your crime prevention messaging



OCPA Evening Networking

Urban Craft Lounge, near the lobby, 5:30-7:30 p.m. nightly

OCPA Training Offered Annually

INTRODUCTION TO CRIME PREVENTION

Crime Prevention Specialist Certification

Crime prevention is the anticipation, recognition, and appraisal of crime risk and the initiation of measures to remove or reduce that risk.

Effective crime prevention is a key strategy for engaging with the community to reduce crime and violence. This 3-day course addresses multiple crime issues and provides practitioners the knowledge, tools, and resources to become a certified crime prevention professionals. Law enforcement officers and civilian personnel will learn how collaboration with citizens, businesses, and organizations helps develop action plans to protect the community against crime, drugs, and violence.

Course content:

- History & Theory of Crime Prevention
- Introduction to Crime Prevention Through Environmental Design
- Physical Security – Burglary, Loss Prevention, Rural Crime
- Personal Safety – Seniors, Youth, Cyber Crime, Workplace Violence
- Development – Community Engagement, Crime Analysis, Presentations, Marketing

Instructors are certified crime prevention specialists and members of the OCPA whose backgrounds include experience in law enforcement, loss prevention, analysis, and community engagement.

Course benefits:

- Police officers, SRO, DARE, and community policing
- Security teams, loss prevention, concerned citizens
- Agencies initiating a crime prevention program

Three-Day Course Registration: \$349 Register at OCPA-OH.org/training

Includes one-year free membership to OCPA, training materials, networking opportunities, course exam, and uniform pin. Certification is granted upon successful completion of exam. Overnight lodging and meals are responsibility of each attendee.

ADVANCED CRIME PREVENTION THROUGH ENVIRONMENTAL DESIGN *(CPTED)*

Crime Prevention Through Environmental Design strategies consider architectural design of both the built and natural environments and can be employed to deter crime, reduce victimization, and build a better sense of community. CPTED includes analysis of access control, natural surveillance, territorial reinforcement, physical maintenance, order maintenance, and activity support. Facility assessment requires examination of designation, definition, and design while also considering asset value, buffer zone, threat and hazards, vulnerability and risk.

Course Content:

Day one provides classroom training reviewing best practices for on-site CPTED assessments and identifying and evaluating the built-environment for risk of damage or loss due to crime or natural disaster. The difference between critical infrastructure targets and symbolic targets will be studied to evaluate consequences of damage or loss.

Day two provides group field work conducting a CPTED assessment and analysis of an actual facility. Groups will prepare a slide show presentation to demonstrate their observations and findings. Class discussion on presentations encouraged.

Instructors are certified crime prevention specialists and members of the OCPA whose backgrounds include experience in law enforcement, security surveys and assessments, analysis and private sector security. Senior instructor is ICPS and NCPSII certified.

Course benefits:

- Police officers, SRO, DARE, community policing, campus officers, security teams
- Human resource and risk reduction managers
- Police leadership, command staff, safety directors

Two-Day Course Registration: OCPA Members \$199 Non-members \$249

Register at OCPA-OH.org/training

Includes: one-year free membership to OCPA, training materials, and networking opportunities. Overnight lodging and meals are responsibility of each attendee. Attendees are highly encouraged to bring a laptop computer, a flashlight, and a digital or cell phone camera. Wear relaxed clothing for indoor/outdoor activities.

HOUSE OF WORSHIP

Safety Training

Places of worship must take active measures to put best practices into place for the safety of employees and the congregation. Covered topics include: protecting people, maintaining property, preventing accidents and injury, and safeguarding against loss from crime and theft of funds. Practices to protect members from abuse, liability, false claims and lawsuits will be included.

Course content:

- Active Shooter
- Physical Security
- Personal Security
- Youth Safety and Programs
- Risk Management
- Emergency Operations Planning
- Financial Security
- Electronic Data Security

Instructors are certified crime prevention specialists and members of the OCPA whose backgrounds include experience in law enforcement, loss prevention, analysis, and community engagement.

Course benefits:

- Clergy
- Church Management
- Church Members & Volunteers
- Security Team & Staff
- Crime Prevention Officers
- Community Policing Offices

One-Day Course Registration: \$50

Register at OCPA-OH.org/training

Includes: Training materials and networking opportunities. Overnight lodging and meals are responsibility of each attendee.

Thank you for attending!

The 2023 OCPA Annual Training Conference