

# OHIO CRIME PREVENTION ASSOCIATION & MIDWESTERN STATES CRIME PREVENTION



# 35



## 1977 - 2012

# ANNUAL CONFERENCE

**APRIL 30, 2012—MAY 2, 2012**

**DEER CREEK LODGE AND CONFERENCE CENTER**

**20635 STATE PARK ROAD #20**

**MT. STERLING, OH 43143**

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### **CONFERENCE INFORMATION INCLUDED:**

- **WHAT OCPA IS ALL ABOUT**
  - **WHO SHOULD ATTEND**
  - **HOTEL INFORMATION**
  - **REGISTRATION FORM**
    - **AGENDA**
    - **EXHIBITOR**
    - **ADVERTISER**
    - **SPONSORSHIP**
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The Ohio Crime Prevention Association (OCPA) was incorporated as a nonprofit association in 1977. OCPA was founded by a core group of crime prevention officers in Columbus with the goal of promoting the practice and profession of crime prevention within law enforcement and Ohio's communities. We are a not-for-profit, membership-supported organization representing public-and private-sector crime prevention partners. OCPA, the professional voice on crime prevention in Ohio and a partner in national program, is the largest state crime prevention association in the nation and in 2012 will celebrate its 35<sup>th</sup> anniversary of helping to make communities safer places to live, work and raise a family.

Today with members from around the state representing law enforcement and the private sector, businesses, government agencies and the public at large, OCPA develops and advances a continuum of educational opportunities, resources, programs and networks in an effort to prevent crime in Ohio.

OCPA supports the national model for crime prevention. This definition identifies that crime prevention: is a pattern of attitudes and behaviors; is directed at reducing the threat of crime; enhances the sense of safety and security; positively influences the quality of life in society; helps develop environments where crime cannot flourish.

The mission of the OCPA is to: Coordinate the efforts of members representing law enforcement, government, corporate, social service, educators, the media, faith and citizen partners into a cohesive effective force, dedicated to building safer communities; Provide progressive, professional training on all aspects of crime prevention and community policing; Gather a wide range of crime prevention and community policing resources; Promote the beliefs of crime prevention and principles of community policing through the development of comprehensive publications and manuals; Serve as a supportive authority and technical advisor to law enforcement agencies on crime prevention, community policing and related issues; Collaborate with all levels of government and other organization to maximize information sharing and resources to achieve the common goal of safer communities; Prepare a cadre of presenters to train the community in effective crime prevention strategies and ways to localize initiatives to best meet the needs of a specific area; Lead, at the state and national level, crime prevention projects with far-reaching, long-term community benefits; Advocate for legislative action on a range of crime prevention measures, to institutionalize crime prevention as a way of life in Ohio.

## ***Leading Communities . . . Preventing Crime***

OCPA conferences consistently provide participants with professional crime prevention training and a uniquely structured agenda that emphasizes peer networking as a valuable learning tool. From nationally recognized keynotes, to tentative workshops on organized retail crime, Rx abuse: the scope of the problem, house of worship security, sexting, cyberbullying, social media, and various other crime prevention topics, you will receive training and materials to more effectively build safer communities.

## WHO SHOULD ATTEND

- ◆ Crime Prevention Practitioners
- ◆ School Resource Officers
- ◆ Law Enforcement Administration
- ◆ Loss Prevention Managers
- ◆ University Professors and Students
- ◆ Volunteers In Public Service
- ◆ Community Policing Officers
- ◆ DARE Officers
- ◆ Health Care and Social Service Providers
- ◆ Government Officials
- ◆ Concerned Citizens and Citizen Volunteers
- ◆ American Society for Industrial Security Members

## HIGHLIGHTS

- Presentations by national, federal, and state representatives on various crime prevention topics
- Specialists, speakers and trainers with cutting-edge and practical expertise and twenty-five training workshops for crime prevention practitioners and community leaders
- Opportunities to network with colleagues from across the state and nation
- OCPA training conferences get great reviews from participants and many repeat attendees

## POTENTIAL TRAINING TOPICS

House of Worship Security  
Heroin: The Recurring Threat  
Operation Street Smart for New Age Gangs  
Rx Abuse: The Scope of the Problem  
Crime Prevention & the Ohio Investigative Unit  
Landlord-Tenant: Preventing Crime by Good Leasing Practices  
Community Crime Prevention Events  
Crime Prevention Through Environmental Design  
Ohio Highway Safety Grants

How To Be Your Own Lie Detector  
Autism  
Blue Resiliency  
Disaster Response & Recovery  
Sexting  
Cyberbullying  
Social Media  
Criminal Version of a Flash Mob  
Being a Victim of a Drunk Driver

## CONFERENCE SITE AND LODGING

Deer Creek Lodge and Conference Center  
22300 State Park Road, #20  
Mt. Sterling, OH 43143

All conference events will be held at the Deer Creek Lodge & Conference Center in Mt. Sterling, Ohio. This year OCPA has several Conference Registration Packages. For those attendees that need lodging, your conference package fee includes two nights lodging (Monday & Tuesday), two breakfasts, three lunches, two dinners, all breaks and conference registration fee. For those attendees who do not need lodging, your conference package fee includes three lunches and all breaks. OCPA will be handling all room reservations and will invoice for the lodging and conference as a bundle package.

## CONFERENCE SITE AND LODGING CONTINUED

OCPA will make your hotel reservations upon receipt of your registration form and will invoice you according to the conference package you selected. As you will see on the detailed Conference Attendee Registration packages, you can also make a room reservation for Sunday evening for \$69.

**IMPORTANT:** For planning purposes, all registrations that require lodging need to be received no later than **MARCH 28, 2012** due to our room block being released on March 29<sup>th</sup>. Cancellations also need to be received by March 28<sup>th</sup>. OCPA is financially committed to Deer Creek Lodge for all rooms on this date and no refunds will be issued. If payment has not been received by that date, you will be responsible for the invoice. Please feel free to forward your Conference registration without payment in order to meet the deadline. Conference registration will be processed without payment as OCPA will invoice your organization.

All Lodge rooms include balcony or patio; clock radio, coffee maker, hair dryer, iron & ironing board, mini-refrigerator, telephone with voice mail & data port. satellite tv and free WiFi throughout the hotel. Deer Creek Lodge & Conference Center has a 1,277 acre lake; 18-hole championship golf course, 9-hole miniature golf/putt-putt, bicycle rentals, marina with boat rentals, boating/fishing in unlimited horsepower lake, game room & billiards, dvd rentals, basketball, tennis, sand volleyball, baseball field, group fire pit areas, indoor & outdoor pools, sauna & whirlpool, fitness center, nature hiking trails, beach, children's playground, horseshoe pits and shuffleboard court.

## CONFERENCE REGISTRATION

### LODGING & CONFERENCE PACKAGE INCLUDES:

- Monday & Tuesday overnight lodging
- Lunch, Dinner and break refreshments on Monday
- Breakfast, Lunch, Dinner and break refreshments on Tuesday
- Breakfast, Lunch and break refreshments on Wednesday
- Registration Fee

### CONFERENCE PACKAGE INCLUDES:

- Lunch and break refreshments on Monday
- Lunch and break refreshments on Tuesday
- Lunch and break refreshments on Wednesday
- Registration Fee

### ALL ATTENDEES

- Over 25 Training Opportunities
- Conference Training Materials
- Members Meet Members Networking
- Conference T-Shirt with 35<sup>th</sup> Logo
- Door Prizes
- Free Wi-Fi
- Team Building Opportunities

## CONFERENCE RATES

- \$530 Single Room / Lodge
- \$445 Double Room / Lodge (With Another Payment Attendee)
- \$580 Single Room / Cabin (Registrant & Family)
- \$500 Double Room / Cabin (With Another Paying Attendee)
- \$245 Conference Registration Only – No Lodging (includes lunch & breaks all 3 days)
- \$ 69 Lodging Rate per room for Sunday, April 29<sup>th</sup>

# OHIO CRIME PREVENTION ASSOCIATION

## & MIDWESTERN STATES CRIME PREVENTION CONFERENCE

### REGISTRATION FORM

NAME \_\_\_\_\_

TITLE \_\_\_\_\_

AGENCY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_ (Please include e-mail for confirmation information)

SHIRT SIZE:  SMALL  MEDIUM  LARGE  X-LARGE  2 XLARGE  3 XLARGE  4 XLARGE  
 (All pre-registered attendees, will receive their shirt at conference registration. If no shirt size is checked, you will receive a size LARGE shirt.)

**REGISTRATIONS:**    LODGING & CONFERENCE PACKAGE    OTHER DISCOUNT ELECTIVES

- \$530      Single Room / Lodge  
 \$445      \*Double Room / Lodge (With Another Paying Attendee)  
 \$580      Single Room / Cabin (Registrant & Family)  
 \$500      \*Double Room / Cabin (With Another Paying Attendee)

\*IF DOUBLE OCCUPANCY, PLEASE LIST 2<sup>ND</sup> ATTENDEE NAME: \_\_\_\_\_CONFERENCE PACKAGE

- \$245      Conference Registration Only – No Lodging (includes lunch & breaks all 3 days)

OTHER DISCOUNT ELECTIVES

- \$69      Lodging/Room on Sunday, April 29th  
 \$40      OCPA Membership Dues (Discount of \$10)  
 \$15      Discount per Registration for 4 or more from the same organization

**PAYMENT:**     Check Enclosed (*payable to: Ohio Crime Prevention Association*)  
 Invoice Organization

**PLEASE NOTE:** For planning purposes, all registrations need to be received no later than **MARCH 28, 2012** due to our room block being released on March 29<sup>th</sup>. Cancellations also need to be received by March 28<sup>th</sup>. OCPA is financially committed to Deer Creek Lodge for all rooms on this date and no refunds will be issued. If payment has not been received by that date, you will be responsible for the invoice. Please feel free to forward your registration for the Conference without payment in order to meet the deadline. Conference Registration will be processed without payment, OCPA will invoice your organization.

**CONFERENCE REGISTRATION – MAIL, FAX, E-MAIL or ONLINE****Ohio Crime Prevention Association**

P. O. Box 857; Delaware, OH 43015-0857

Phone: (740.417.9027    Fax: 740.417.9118    Web Site: [www.ocpa-oh.org](http://www.ocpa-oh.org))Brenda Kuba, Director - [brenda.kuba@ocpa-oh.org](mailto:brenda.kuba@ocpa-oh.org)

## AGENDA

### MONDAY, APRIL 30

8:00 AM – 9:00 AM	REGISTRATION
9:00 AM – 5:00 PM	EXHIBITOR SHOWCASE
9:00 AM – 10:30 AM	OPENING CEREMONY/KEYNOTE SPEAKER/OCPA MEMBERSHIP MEETING
10:30 AM – 10:45 AM	BREAK
10:45 AM – 12:00 PM	GENERAL SESSION
12:00 PM – 1:15 PM	LUNCH (INCLUDED IN ALL CONFERENCE PACKAGES)
1:15 PM – 3:00 PM	BREAKOUT SESSION I: 3 WORKSHOPS
3:00 PM – 3:15 PM	BREAK
3:15 PM – 4:45 PM	BREAKOUT SESSION II: 3 WORKSHOPS
6:00 PM – 7:00 PM	DINNER (INCLUDED IN CONFERENCE/LODGING PACKAGE)
8:00 PM – 10:30 PM	MEMBERS MEET MEMBERS NETWORKING

### TUESDAY, MAY 1

7:00 AM – 8:00 AM	BREAKFAST (INCLUDED IN CONFERENCE/LODGING PACKAGE)
8:00 AM – 4:00 PM	EXHIBITOR SHOWCASE (ENTIRE DAY)
8:00 AM – 8:30 AM	GENERAL SESSION
8:30 AM – 8:45 AM	BREAK
8:45 AM – 10:15 AM	BREAKOUT SESSION III: 3 WORKSHOPS
10:15 AM – 10:30 AM	BREAK
10:30 AM – 12:00 PM	BREAKOUT SESSION IV: 3 WORKSHOPS
12:00 PM – 1:15 PM	LUNCH (INCLUDED IN ALL CONFERENCE PACKAGES)
1:15 PM – 2:45 PM	BREAKOUT SESSION V: 3 WORKSHOPS
2:45 PM – 3:00 PM	BREAK
3:00 PM – 4:30 PM	BREAKOUT SESSION VI: TEAM BUILDING ACTIVITIES
6:00 PM – 7:00 PM	DINNER (INCLUDED IN CONFERENCE/LODGING PACKAGE)
8:00 PM – 10:30 PM	MEMBERS MEET MEMBERS NETWORKING

### WEDNESDAY, MAY 2

7:00 AM – 8:00 AM	BREAKFAST (INCLUDED IN CONFERENCE/LODGING PACKAGE)
8:00 AM – 8:45 AM	GENERAL SESSION
8:45 AM – 9:00 AM	BREAK
9:00 AM – 10:30 AM	BREAKOUT SESSION VII: 3 WORKSHOPS
10:30 AM 10:45 AM	BREAK
10:45 AM – 12:15 PM	BREAKOUT SESSION VIII: 3 WORKSHOPS
12:30 PM – 1:30 PM	AWARDS LUNCHEON
1:30 PM – 2:30 PM	OCPA PAST PRESIDENT 'S & SPECIAL GUEST RECOGNITION AWARDS PROGRAM
	RAFFLE – CLOSING – CERTIFICATES OF COMPLETION
2:45 PM – 4:45 PM	OCPA CRIME PREVENTION SPECIALIST EXAM OFFERED

# ANNUAL AWARDS

Crime prevention is everyone's business. It is the responsibility of all levels of government and communities. It is linked with solving social problems and is far more than security. Crime prevention requires a central position in law enforcement. It is cost-effective and may be tailored to local needs and conditions. Ultimately, crime prevention improves the quality of life for residents and empowers them to build a better future in their communities.

The Ohio Crime Prevention Association Annual Awards recognize and honor law enforcement and community partners for their exceptional efforts toward preventing crime, while educating and involving their communities in effective, long-lasting prevention strategies. The 2012 Crime Prevention Awards will be presented to award recipients at the OCPA 35<sup>th</sup> Annual Conference Awards Program at the Deer Creek Lodge and Conference Center in Mt. Sterling, Ohio on Wednesday, May 2, 2012.

## OCPA AWARD CATEGORIES

- **OHIO CRIME PREVENTION PRACTITIONER OF THE YEAR**
- **OHIO CRIME PREVENTION CORPORATE AWARD**
- **OHIO CRIME PREVENTION SPECIAL PROJECT AWARD**
- **OHIO CRIME PREVENTION VOLUNTEER OF THE YEAR**

## OCPA AWARD CATEGORY DESCRIPTIONS

### **OHIO CRIME PREVENTION PRACTITIONER OF THE YEAR**

- ♦ Ohio Crime Prevention Association member.
- ♦ Private or public sector crime and loss prevention, non law enforcement and law enforcement. There will be one award in the Non Law Enforcement category and the Law Enforcement category. Crime prevention or community policing a major aspect of current employment.
- ♦ Exemplary commitment to improving the quality of life through crime prevention efforts.

### **OHIO CRIME PREVENTION CORPORATE AWARD**

- ♦ Presented to a corporation or small business whose contributions to crime prevention are exemplary in nature.

### **OHIO CRIME PREVENTION SPECIAL PROJECT AWARD**

- ♦ Awarded to an agency or municipality that defines and problem solves an issue utilizing distinct and effective measures.
- ♦ Project initiated in 2011.

### **OHIO CRIME PREVENTION VOLUNTEER OF THE YEAR**

- ♦ A civilian or corporate volunteer who has dedicated themselves to the reduction of crime in their community by forming a grass roots or corporate bond with law enforcement.

# ANNUAL AWARDS

## OCPA AWARD SUMMARIES

*Award summaries should provide a comprehensive description of the individual, project or strategy being nominated for this year's award. Consider the following questions before writing your summary. Summaries may be no longer than three double-spaced, single-sided typed pages. DOES YOUR SUMMARY . . .*

- Describe the scope of the nominee's past and current involvement in successful crime prevention and policing initiatives, including those at the city, county or state level?
- Detail the nominee's crime prevention responsibilities, and commitment to the community being served?
- Identify positive changes in the community because of the nominee's work?
- Include a summary of the crime prevention project, community policing or homeland security strategy, and related goals and accomplishments?
- Relate how and why the project began?
- Explain how the project or initiative is funded?
- Provide information on the number of community partners, or residents involved in the crime prevention, community policing or homeland security initiative?
- Explain how progress of the project, initiative or strategy is determined?
- Describe the strategy employed to implement the project, initiative or strategy?
- Provide information on evaluation of the project, initiative or strategy?
- Answer why the nominated individual, project, initiative or strategy is most deserving of the award?

## OCPA AWARD GUIDELINES

### ENTRY FORM AND AWARD SUMMARY (REQUIRED)    SUPPORTING MATERIALS (OPTIONAL)

**Award nominations will be disqualified if all rules are not followed.**

1. Entry forms and award summaries must be typed.
2. Submit a separate entry form for each award nomination submitted.
3. Submit a total of six (6) completed award packets for each nomination. This includes five copies and the original.
4. Award summaries may be up to three double-spaced, single-sided pages in length.
5. You may submit any supporting materials that you believe support your entry. You need only submit one set of supporting materials. Please note that these materials will not be returned.
6. There will be one award recipient in the award categories Ohio Crime Prevention Corporate Award, Ohio Crime Prevention Special Project Award and Ohio Crime Prevention Volunteer of the Year Award. The award category Ohio Crime Prevention Practitioner of the Year will have two award recipients. Honorable mentions will be awarded at the discretion of the awards judges.
7. The 2011 Ohio Crime Prevention Association awards panel includes individuals involved in statewide crime prevention and policing activities. The OCPA president and awards judges are ineligible to submit nominations or receive awards.
8. For publicity purposes, you may include with your award packet the name of the nominee's state senator and representative.
9. Award recipients from 2011 are ineligible to receive an award in the same award category in 2012. They may, however, submit or receive nominations for awards in other categories.
10. Award recipients will receive one complimentary conference registration (excluding lodging package) to the 2012 OCPA Conference, and may invite one guest to the Awards Presentation and Luncheon. Additional luncheon tickets may be purchased in advance at cost.
11. Entries must be postmarked by **March 23, 2012**. For questions regarding the OCPA Annual Awards or Annual Conference, call Brenda L. Kuba, OCPA Director at 740.417.9027 or by e-mail at [brenda.kuba@ocpa-oh.org](mailto:brenda.kuba@ocpa-oh.org).

# ANNUAL AWARDS ENTRY FORM

Complete one entry form per nomination. For multiple nominations, this form may be duplicated.  
All entries must be postmarked by **March 23, 2011**

## AWARD NOMINEE

INDIVIDUAL OR AGENCY \_\_\_\_\_  
TITLE \_\_\_\_\_  
ORGANIZATION/BUSINESS \_\_\_\_\_  
STREET ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_  
EMAIL \_\_\_\_\_

## NOMINATED BY

NAME \_\_\_\_\_  
TITLE \_\_\_\_\_  
ORGANIZATION/BUSINESS \_\_\_\_\_  
STREET ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_  
EMAIL \_\_\_\_\_

## AWARD CATEGORY

- Ohio Crime Prevention Practitioner of the Year (Please  One) \_\_\_ Law Enforcement \_\_\_ Non Law Enforcement
- Ohio Crime Prevention Corporate Award
- Ohio Crime Prevention Special Project Award
- Ohio Crime Prevention Volunteer of the Year Award

## MAIL ENTRY FORM WITH COMPLETED AWARD PACKET TO

Ohio Crime Prevention Association, Attention: 2012 Annual Awards  
P. O. Box 857; Delaware, OH 43015-0857  
Phone: 740.417.9027 Fax: 740.417.9118 Web Site: [www.ocpa-oh.org](http://www.ocpa-oh.org)  
Brenda Kuba, Director - [brenda.kuba@ocpa-oh.org](mailto:brenda.kuba@ocpa-oh.org)

# EXHIBITOR INFORMATION

## OCPA EXHIBITOR SHOWCASE

**MONDAY, APRIL 30, 2012**  
**9 AM – 5:00 PM**

**TUESDAY, MAY 1, 2012**  
**8 AM – 4 PM**

We would like to invite all interested exhibitors to display their services and products on Monday, April 30, 2012 and Tuesday, May 1, 2012 at the Conference Exhibitor Showcase. Exhibit hours will be Monday, April 30<sup>th</sup> from 9 am to 5:00 pm and Tuesday, May 1<sup>st</sup> from 8 am to 4 pm. Set-up time will be Monday, April 30<sup>th</sup> from 7:30 am-9:00 am, with tear down on Tuesday, May 1<sup>st</sup> at 4:00 pm. The Exhibitor Showcase will be held in the training area of the Deer Creek Lodge and Conference Center located at 22300 State Park Road #20 in Mt. Sterling, Ohio. This is a tremendous opportunity to share your resources with members of the country’s largest state crime prevention organizations, at the country’s largest state crime prevention conference.

The cost for for-profit organizations to exhibit is \$100 without electricity, non-profit organizations are \$50 without electricity and government agencies can exhibit at no charge. If electricity is required, there is an additional \$25 charge. Space is limited. Exhibitors will be taken on a first-come-first-served basis. Exhibitor benefits include a conference registration list with names and addresses, invitation to the hospitality suite, opportunity to promote your products and services to professionals, listing in all conference publications and a copy of the conference schedule of events/information.

## EXHIBITOR AGREEMENT

**ORGANIZATION** \_\_\_\_\_

**CONTACT NAME** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**CITY** \_\_\_\_\_ **STATE** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**TELEPHONE** \_\_\_\_\_ **EMAIL** \_\_\_\_\_

**PRODUCT/SERVICE** \_\_\_\_\_

- One, six foot display table
- For-profit Organization/\$100     Non-profit Organization/\$50     Government Agency/Free
- Will your exhibit require electricity?     Yes (Additional \$25 Charge)     No
- Will be exhibiting:     Monday, April 30     Tuesday, May 1     Monday & Tuesday

I/We agree to exhibit at the OCPA annual conference and request my/our reservation be confirmed for one six foot table/display space for April 30; May 1 or both April 30 and May 1. Security of products displayed is the responsibility of the exhibitor. This does not include conference attendance.

Signature: \_\_\_\_\_

### MAIL OR FAX THIS AGREEMENT TO

Ohio Crime Prevention Association  
 P. O. Box 857; Delaware, OH 43015-0857  
 Phone: 740.417.9027    Fax: 740.417.9118    Web Site: [www.ocpa-oh.org](http://www.ocpa-oh.org)  
 Brenda Kuba, Director - [brenda.kuba@ocpa-oh.org](mailto:brenda.kuba@ocpa-oh.org)

## ADVERTISER INFORMATION

*Make a difference in Ohio communities and crime prevention efforts through your advertisement.  
Don't miss out on this valuable opportunity to reach Ohio law enforcement professionals  
with your products and services.*

We would like to encourage businesses and organizations to advertise in our official conference publication that is received by every law enforcement agency in the state of Ohio, other Ohio and national associations and organizations and the OCPA membership, which is a diverse group representing law enforcement agencies, government offices, businesses, the faith community and resident groups.

To be included in the conference agenda publication that all conference attendees receive at the conference, you must submit your ad copy with payment by **April 13, 2012**. Your advertiser information/ad will also be posted on our web-site upon receipt. Please provide ad copy for the publication (special copy for size purchased, letterhead, or business card). Otherwise, your ad will be printed with the information as shown. Please check this invoice for correct spelling and information. Contributions to OCPA are not deductible as a charitable contribution for federal income tax purposes. However, payments may be deductible as an ordinary and necessary business expense.

### ADVERTISER AGREEMENT

BUSINESS \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 TELEPHONE \_\_\_\_\_ DATE \_\_\_\_\_  
 AUTHORIZED BY \_\_\_\_\_ SIGNATURE \_\_\_\_\_  
 SIZE OF AD \_\_\_\_\_ TOTAL AMOUNT DUE \_\_\_\_\_  
 SOLD BY (OCPA MEMBER) \_\_\_\_\_

### CONFERENCE PUBLICATION ADVERTISING RATES

<u>Ad Size</u>	<u>Rate</u>	<u>Ad Size</u>	<u>Rate</u>
Full Page	\$350	1/4 Page	\$125
Half Page	\$200	1/8 Page	\$ 75
<b>NEW – Full Year on Web-site</b>	\$150	1/10 Page	\$ 50

### MAIL THIS AGREEMENT TO

Ohio Crime Prevention Association  
 P. O. Box 857; Delaware, OH 43015-0857  
 Phone: 740.417.9027 Fax: 740.417.9118 Web Site: [www.ocpa-oh.org](http://www.ocpa-oh.org)  
 Brenda Kuba, Director - [brenda.kuba@ocpa-oh.org](mailto:brenda.kuba@ocpa-oh.org)

# CONFERENCE SPONSORSHIP

## Platinum Sponsor \$10,000: Crime Prevention Awards Sponsor

Receive Gold level benefits, plus:

- Logo and title sponsorship listing on all printed materials associated with the conference and on OCPA's website
- Naming rights for the Ohio Crime Prevention Association awards [i.e. Mrs. Smith's Apple—Ohio Crime Prevention Awards]
- Conference banner displayed that includes your company logo
- Company name included in general conference press releases program
- Logo listing on all non-event specific conference signage
- Five complimentary registrations
- Right of first refusal the following year
- Full-page ad in the conference
- 3 complimentary exhibit booth spaces

## Gold Sponsor \$5,000: Crime Prevention Association Banquet

Receive Silver level benefits, plus:

- Promotional item/flyer of your choosing and providing placed at luncheon place settings
- Entertainment component tied to the luncheon and expo hall events. A banner with your company logo will be placed on the wall of the general session as people walk in for the morning and afternoon programs. Mailing labels for all registered attendees sent four weeks prior to the conference
- Company banner of your providing placed in the expo hall [5'x15']. Sponsorship listing posted on OCPA's website.
- Two complimentary exhibit booth spaces (sponsors may exchange one of their exhibit booths for three additional complimentary registrations)

## Silver Sponsor \$2,000

Receive Bronze level benefits, plus:

- Introductory or speaking opportunities as deemed appropriate during opening ceremony
- Logo acknowledgment on all printed materials associated with the event and on OCPA's website.
- Two complimentary registrations
- One complimentary 10'x8' exhibit booth spaces (Silver level and higher sponsors may exchange their exhibit booths for additional complimentary registrations)

## Bronze Sponsor \$750

Receive Corporate level benefits, plus:

- Your company will be listed as a break sponsor
- Sponsor logo acknowledgment during general sessions
- Sign displayed during the break listing your company name and logo
- Promotional item/flyer of your choosing and providing will be handed out by volunteers as attendees come into the expo hall during your break
- Logo listing in program as break sponsor
- 1/4-page ad in the official conference program

## Corporate Sponsor \$250

- One complimentary display table
- Logo listing in official conference program

## In-Kind Sponsor

If you have a concept for an in-kind sponsorship from your company, please let us know. We will assess the level of contribution and work with you to make sure you receive appropriate recognition.

# SPONSORSHIP FORM

## SPONSORSHIP

ORGANIZATION \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

## SPONSORSHIP CATEGORY

- Platinum Sponsor
- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor
- Corporate Sponsor
- In-Kind Sponsor
- Other: Sponsorship Item: \_\_\_\_\_  
Contribution \_\_\_\_\_

*The convention committee reserves the right to reject or modify naming rights for any reason, including appropriateness. Certain items are time sensitive. Sponsorship will be included on promotional items printed after receipt of this application only if received by the **April 13, 2012** conference publication cutoff date.*

### MAIL or FAX THIS AGREEMENT TO

Ohio Crime Prevention Association  
P. O. Box 857; Delaware, OH 43015-0857  
Phone: 740.417.9027 Fax: 740.417.9118  
Web Site: [www.ocpa-oh.org](http://www.ocpa-oh.org)  
Brenda Kuba, Director - [brenda.kuba@ocpa-oh.org](mailto:brenda.kuba@ocpa-oh.org)